

## Screen Printing

## Hot Stamping

## Flexo Printing



## General Information for Post-Printing

- Standard Lead Times:** We strive year round to provide a ten business day lead time. Lead times are subject to fluctuations in machine capacity and product availability. The total quantity of impressions will also effect lead times, please add additional time for more than 5,000 total impressions. For example: the total number of impressions on a 2 color logo printed on 2 sides is 4 impressions per bag.
- Approvals:** Signed sales order acknowledgements & proof approvals must both be received before lead-time can begin. If received by 9 am CST, it counts as day one. Please carefully check all details on both the art/placement proof as well as the acknowledgment since a signature confirms the accuracy of all information and is an agreement to all charges stated.
- Quantity Pricing:** Post-printing allows us to combine multiple sizes of the same style of product to accumulate toward the per thousand cost, provided one common plate & foil/ink are used. Specifically when Hot Stamping, changing the plate or foil using a \$20 change fee is a good way to obtain quantity pricing. Change fees cannot be used in screen, flexo printing or second side printing. When printing each side with different artwork, use pricing for 1 sided pricing x 2, as the job requires two set ups and may run on different machines.
- Rush Orders:** A 25% upcharge of the printing price (minimum of \$50) will be applied to any order requesting a quicker ship date than current lead time allows. Additional charges to air freight new plates may be required. Rush charges are subject to changes due to production schedule and time of year. In the 1st & 2nd quarters of the year, quicker lead times may be available with no additional upcharges; call customer service to inquire.
- Artwork:** We can accept pdf, ai, or eps files. Artwork must be vector and outlined. Jpeg artwork will not provide quality printing in one color printing, and cannot be used for multiple colors. Changes made to supplied artwork will be billed at \$60 per hour with \$15 minimum charge. We can print up to 45 line screen in Flexo and up to 100 line screen in Screen Printing. In Hot Stamping half tones (screened effect) do not appear the way they do in ink. Instead a half tone adds texture to the solid foil impression.
- Proofs:** Up to 2 proofs (per size) are included with each order. Additional proofs will incur a \$15 charge per proof. Please check all details on proofs carefully as electronic artwork does not always transfer consistently and minor changes can occur.
- Registration:** Screen Printing tolerance is 1/16" shift in any direction between colors  
Hot Stamping is 1/8" and Flexo Printing is 1/2" in any direction with no critical alignment.  
Process Printing, by nature, registers multiple colors in critical alignment.
- Coverage:** Hot Stamping & Flexo Printing cannot tolerate heavy ink coverages therefore we recommend screen printing for those applications.
- Merchandise & SOS Bags:** Merchandise and SOS bags are Hot Stamped flat when printing one side which creates a ghost impression on the back of the bag. To avoid this, the bags can be inserted; a \$50 fee applies per 1000.
- Restrictions:** In Flexo Printing, a \$50 insert fee per 1,000 impressions applies to any bag with an overall length measuring less than 11".

### Easily identify the printing method.

Follow this coding system to identify the printing method available for the products listed in this catalog. SS = Screen Printing, HS = Hot Stamp, FL = Flexo Printing. This will be located in the far right side of the header line. The letters will appear where that method of printing is available for that item.

Product Code	Size	Pkg	Wt/Pkg	FL HS SS
<b>Aruba Green Tinted Kraft Boxes with auto-lock bottoms &amp; tuck lids, kraft interior - Made in Canada</b>				
BX-GE333	3" x 3" x 3"	100	5	FL HS SS

## Plate Costs & Screen Charges

To determine plate size in square inches add 1" to both width and height of image and multiply together.							
Up to 30"	31" - 40"	41" - 50"	51" - 60"	60" - 70"	71" - 80"	81" - 90"	Over 91"
<b>Flexo Plate Cost:</b>							
Up to 30"	31" - 40"	41" - 50"	51" - 60"	60" - 70"	71" - 80"	81" - 90"	Over 91"