

General Information for Post-Printing

Standard Lead-times:	We strive year round to provide a ten business day lead-time. Lead-times are subject to fluctuations in machine capacity and product availability. The total quantity of impressions will also effect lead-times, please add additional time for more than 5,000 total impressions. For example: the total number of impressions on a 2 color logo printed on 2 sides is 4 impressions per bag.
Approvals:	Signed sales order acknowledgements & proof approvals must both be received before lead-time can begin. If received by 9 am CST, it counts as day one. Please carefully check all details on both the art/placement proof as well as the acknowledgment since a signature confirms the accuracy of all information and is an agreement to all charges stated.
Quantity Pricing by Style:	Post-printing allows us to combine multiple sizes of the same style of product to accumulate toward the per thousand cost, provided one common plate & foil/ink are used. Price categories group product by print pricing and may contain various styles. Examples of different styles are: Euro Bags, Manhattan Bags, Gift Boxes, Jewelry Boxes, Merchandise Bags, Ameritotes, etc.
Plate Changes:	When hot-stamping, changing the plate or foil using a \$30 change fee is a good way to obtain quantity pricing. Change fees cannot be used in screen, flexo printing or second side printing. When printing each side with different artwork, use pricing for 1 sided pricing x 2, as the job requires two set ups and may run on different machines.
Supplied Plates:	Cleaning charges may be required to remove excess adhesive from back of supplied plate before it can be used. \$35-\$50 subject to review upon receipt. It will also be inspected for wear and defects. If it is determined that the supplied plate will not create a consistent quality impression, a new plate will need to be purchased.
Plate Wear:	We will replace plates at no charge as deemed necessary due to wear & tear in order to create a quality impression on consistently repeating orders. Factors include total quantity of impressions as well as time between orders.
Rush Orders:	A 30% - 40% upcharge of the printing price (minimum of \$75 - \$125) will be applied to any order requesting a quicker ship date than current lead-time allows. Additional charges for air freight is required on new plates. Rush charges are subject to changes due to production schedule and time of year. In the 1st & 2nd quarters of the year, quicker lead times may be available with no additional upcharges. Contact customer service regarding current rush opportunities.
Artwork:	We can accept pdf, ai, or eps files. Artwork must be vector and outlined. Jpeg artwork will not provide quality printing in one color printing, and cannot be used for multiple colors. Changes made to supplied artwork will be billed at \$75 per hour with \$30 minimum charge. We can print up to 45 line screen in Flexo and up to 100 line screen in Screen Printing. In Hot-Stamping half tones do not appear the way they do in ink. Instead a screen adds texture to the solid foil impression.
Proofs:	Up to 2 proofs (per size) are included with each order. Additional proofs will incur a \$20 charge per proof. Please check all details on proofs carefully as electronic artwork does not always transfer consistently and minor changes can occur.
Registration:	Screen Printing tolerance is 1/16" shift in any direction between colors. Hot-Stamping tolerance is 1/8" in any direction with no critical alignment Flexo Printing tolerance is 1/2" in any direction with no critical alignment
Coverage:	Hot-Stamping & Flexo Printing cannot tolerate heavy ink coverages therefore we recommend screen printing for those applications.
Merchandise & SOS Bags:	Merchandise and SOS bags are hot-stamped flat when printing one side which creates a ghost impression on the back of the bag. To avoid this, the bags can be inserted; a \$65 fee applies.
Restrictions:	In Flexo Printing, a \$65 insert fee applies to any bag or box with an overall length measuring less than 11".
Labeling:	Provided labels can be applied at time of printing or converting for a charge of \$10.00 per 100.

Pre-Production Proofs

*Lead times for pre-production proofs are subject to current demands on each production department.
Please contact customer service for current availability.*

Hot-Stamp:	4-Color Process:
Screen:	
Ribbon:	